



## **SPONSORSHIP DOCUMENT 2008**

### **VISION**

To represent and develop the dietetic profession to contribute towards achieving optimal nutrition for all South Africans.

### **MISSION**

As the registered professionals in the field of dietetics and nutrition we support and promote the continued growth of the profession of dietetics in South Africa.

#### **The primary aims of the Association are:**

1. To serve the interests of dietitians in South Africa; and
2. To promote the nutritional well being of the community.

To further these primary aims, the Association shall strive to attain the following subsidiary aims:

- a) To act as spokesperson in negotiations affecting all matters of the dietetic profession.
- b) To improve and maintain quality of service rendered by dietitians by setting guidelines and creating opportunities for continuing education.
- c) To formulate and publicize statements based on scientific facts regarding dietetics and nutrition.
- d) To build up and maintain contact with food, nutrition and related industries.
- e) To have input on draft legislation on food, nutrition and related matters.
- f) To build up and maintain contact with organisations and associations which provide nutrition information to communities and individuals in South Africa.
- g) To improve and maintain quality of service rendered by establishing and monitoring standards necessary for continuous quality improvement.

**ADSA envisages the following beneficial relationship between the National office and current and future sponsors:**

## SPONSORSHIP GRID

SPONSOR STATUS		SILVER	GOLD	PLATINUM	DIAMOND
→		R 20000 -30 000	R 31 000 - 40 000	R 41 000 – 50 000	>R 51 000
↓					
1	Logo and mention on ADSA's website Link to company website.	☺	☺	☺	☺
2	Company banner and link flashing on ADSA website, home page		☺	☺	☺
3	Sponsor receives up to ___ sets of ADSA address labels free of charge per year	3	4	5	6
4	Sponsor receives up to ___ free e-mail distributions per year (re company events, services, advertising etc) ie distributed to all ADSA members on ADSA email/fax system (current membership on system 1600)	4	5	6	6
5	Line/logo acknowledgement of sponsorship in monthly ADSA bulletin distributed to all ADSA members on ADSA email (Nationwide).	☺	☺	☺	☺
7	Sponsor will be granted a 5 minute presentation slot at the BGM (Biennial General Meeting).		☺	☺	☺
8	Sponsor will be provided with opportunity to co-brand and hand out pamphlets at biennial General Meeting		☺	☺	☺
9	Mentioned and thanked in President's Annual report	☺	☺	☺	☺

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For any ideas / queries re sponsorship opportunities, please contact Leigh-Ann Silber, Tel: 083 708 3337, e-mail: [leigh-ann@silber.co.za](mailto:leigh-ann@silber.co.za)

Sponsorship at the branch level will be managed by the branch executive in a manner consistent with ADSA policies.

**While ASDA is transparent with regards to sources of revenue through acknowledgements on our websites, on specific educational tools and resources, and at meetings, the acknowledgement is not an endorsement of products or services of the contractor, sponsor, or advertiser. ADSA does not endorse or promote any commercial products or services.**

**All communication (particularly e-mail communications) needs to be approved by the ADSA president prior to being disseminated.**